What is claimed is:

1. A commerce applications platform for providing features and services for commerce software applications, and operatively adaptable to a server platform capable of server-side presentation logic, the commerce applications platform comprising:

an interface providing access to data elements, including a data and object repository;

functional support for application logic based upon inheritance from the commerce applications platform;

functional support for presentation logic;

functional support for maintaining application data persistent within a user session; and

an interface for access to a business object during the user session.

2. The commerce applications platform of claim 1, wherein the data elements are stored within a computer-readable medium in the form of a data structure forming a list of at least one data element, wherein each data element comprises:

a first field containing data representing a data element name;

a second field containing data representing the data element type; and

a third field containing data representing the data element value.

- 3. The commerce applications platform of claim 1, further comprising a rule engine for evaluating rule parameters.
- 4. The commerce applications platform of claim 1, further comprising a data management interface for the storage and retrieval of data during a user session.
- 5. The commerce applications platform of claim 1, further comprising user authentication logic that provides or denies a user access to the commerce software applications.
- 6. The commerce applications platform of claim 1, further comprising a data store interface used to transfer data to and from a data store.
- 7. The commerce applications platform of claim 6, wherein the data store further comprises LDAP data stores.
- 8. The commerce applications platform of claim 6, wherein the data store further comprises database data stores.
- 9. The commerce applications platform of claim 1, wherein the business object is cached during the user session.
- 10. A method for implementing a first software application resident on a commerce application platform, comprising:

providing presentation information by the first software application seeking input data from a user;

receiving input data from the user for use by the first software application;

passing the input data to the commerce application platform for validation;

validating the data by the commerce application platform;

providing, by the commerce application platform, business object functionality to the application; and

preparing presentation information by the application based upon the business object functionality.

- 11. The method of claim 10, wherein the step of providing presentation information further comprises providing static and dynamic presentation data.
- 12. The method claim 10, wherein the passing of input data further comprises passing user identification information.
- 13. The method of claim 10, wherein the passing of input data further comprises passing data corresponding to commerce functionality.
- 14. The method of claim 10, wherein the step of validating the data further comprises invoking a rule engine to determine a validation result.
- 15. The method of claim 10, further comprising the step of creating, by the commerce application platform, a business object for providing business functionality.

- 16. The method of claim 10, further comprising the step of accessing, by the commerce application platform, an existing business object.
- 17. The method of claim 10, further comprising the step of accessing permanent or session data.
- 18. The method of claim 10, further comprising the step of implementing a second software application on the commerce application platform.
- 19. The method of claim 18, further comprising the step of implementing a second software application by concurrently implementing the first software application and the second software application.
- 20. The method of claim 18, further comprising the step of accessing a business object by both the first and the second software applications.
- 21. A method for providing services to a first software application residing on a commerce application platform, comprising:

receiving from the application input data for validation; validating the input data; and providing business object functionality to the application.

- 22. The method of claim 21, wherein the input data received from the application relates to a commerce application function.
- 23. The method of claim 21, wherein the input data received from the application includes user identification information.

- 24. The method of claim 21, wherein the step of validating the input data further comprises invoking a rule engine to determine a validation result.
- 25. The method of claim 21, further comprising the step of creating a new business object.
- The method of claim 21, further comprising the step of accessing an existing business object.
- The method of claim 21, further comprising the step of accessing permanent data.
 - The method of claim 21, further comprising the step of accessing session data.
 - The method of claim 21, further comprising the step of creating a persistent object based on a persistent object framework.
- The method of claim 21, further comprising the step of receiving input data from a second application on the commerce application platform
- The method of claim 21, wherein the step of receiving input data from the first software application further comprises concurrently receiving input data from a second software application

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33. The method of claim 21, wherein the step of providing business object functionality to the application further comprises providing the same business object functionality to a second software application.